

Advertising Rates & Specifications

MEDIA KIT *Effective January 2017*

Print • Online • Mobile • E-mail Marketing • Article Reprints
Supplements • Sponsored Subscriptions

SAGE Publishing • 2455 Teller Road
Thousand Oaks, CA 91320 USA
E-mail: advertising@sagepub.com
Website: www.sagepub.com
Phone: (805) 499-0721
Fax: (805) 410-7009



2017 Product Offerings

PRINT

Extend your brand's awareness through display advertising in the print journal. Additional high-impact opportunities include *cover tips*, *bellyband wraps* around the journal, and *inserts/outserts* polybagged with a journal issue.

DIGITAL

Online Banner Ads Interact with your audience online with a *leaderboard* or *skyscraper* banner ad placed on a Journal homepage hosted on the SAGE Journals platform. Custom expandable and roadblock banners may also be available.

Mobile Deliver your ad to the palm of your customer's hand via a SAGE Journals mobile website, allowing users to access your product online directly from a mobile device.

E-Newsletters Endorse highly respected research and organizations in your market with a single sponsorship to a Society endorsed e-newsletter.

eTOC Alerts Bring your product to the forefront by placing a banner ad on a Table of Contents Alert email, the first touch a subscriber receives when a new issue is made available online and prior to the print issue mailing.

INDUSTRY EDUCATION OPPORTUNITIES

Sponsored Collections As an industry partner, you have the opportunity to provide open access to leading peer-reviewed content from SAGE journals. This Journal sponsored collection allows you to highlight specific articles and research pertinent to your business and product lines. You will receive Sponsor recognition on the journal home page with links to the Collections page, where your company will be recognized through a leaderboard or skyscraper banner ad.

Article Reprints Provide your target audience with article reprints discussing specific products, therapies, or topics related to your company as additional marketing collateral. Reprints can be provided in print, online, and even translated into a local language for a key market.

Pocket Article Add customer value with a Pocket Article Card at your next conference or customer event. This handy business card is a convenient way to brand your company and website while providing industry knowledge to your customers with access to a free article.

Supplements Peer-reviewed journal supplements provide you with a credible, objective means to publish themed-articles on topics related to your company's business.

Sponsored Subscriptions Partner with a SAGE society journal and identify yourself as an educational partner in your field by sponsoring a full-year print subscription for your target audience. Your sponsorship will be recognized with a company-specific communication polybagged with the first issue as well as recognition on each cover issue throughout the year.

Microsites Brand your company as the leader in the field by developing a destination website that focuses on a specific topic in your industry. Relevant journal content from all SAGE journals and links to Sponsor-specific information such as webinars, product information, and corporate sites, will populate this microsite.

SCIENCE, TECHNOLOGY, MEDICINE - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
*AADE in Practice			Journal of Evidence-Based Complementary & Alternative Medicine (1,4,10)(B) 8.5 x 11		
Advances in Dental Research	(Monthly)		Journal of Geriatric Psychiatry and Neurology	(3,6,9,12)	(A) 8.125 x 10.875
Am Jrnal of Alzheimer's Disease & Other Dementias (2,3,5,6,8,9,11,12)	(A)	8.25 x 10.875	Journal of Health Care Organization, Provision & Financing		(B) 7 x 10
American Journal of Hospice & Palliative Medicine (2,3,5,6,8,9,11,12)	(A)	8.25 x 10.875	Journal of Histochemistry & Cytochemistry	(Monthly)	(A) 8 3/8" x 10 7/8"
American Journal of Lifestyle Medicine	(2,4,6,8,10,12)	(A)	*Journal of Human Lactation		
American Journal of Medical Quality	(2,4,6,8,10,12)	(A)	Journal of Inborn Errors of Metabolism and Screening		(A) 8.5 x 11
American Journal of Men's Health	(1,3,5,7,9,11)	(A)	Journal of Intensive Care Medicine	(2,4,6,8,10,12)	(A) 8.375 x 10.875
*American Journal of Sports Medicine, The			Journal of Investigative Medicine High Impact Case Reports (Monthly)		Online only**
Angiology	(1,2,4,5,7,8,10,11)	(A)	*Journal of Laboratory Automation		
Annals of Otolaryngology, Rhinology & Laryngology (Monthly)		(A)	*Journal of Parenteral and Enteral Nutrition		
Annals of Pharmacotherapy	(1,2,3,4,5,6,7,8,9,10,11,12)	(A)	Journal of Pediatric Oncology Nursing	(1,3,5,7,9,11)	(A) 8.13 x 10.88
Asia-Pacific Journal of Public Health	(1,3,4,5,7,9,10,11)	(B)	Journal of Pharmacy Practice	(2,4,6,8,10,12)	(A) 8.375 x 10.875
Biological Research for Nursing	(1,4,7,10)	(A)	Journal of Primary Care & Community Health	(1,4,7,10)	(A) 8.375 x 10.875
Canadian Journal of Occupational Therapists	(2,4,6,10,12)	(A)	*Journal of School Nursing, The		
*Canadian Pharmacists Journal			*Journal of the American Psychiatric Nurses Association		
*Canadian Journal of Psychiatry			*Journal of the International Association of Physicians in AIDS Care		
*Cartilage			Journal of Transcultural Nursing	(1,3,5,9,11)	(A) 8.5 x 11
Clinical and Applied Thrombosis/Hemostasis	(2,4,6,8,10,12)	(A)	Journal of Veterinary Dentistry	(3,6,9,12)	(A) 8.5 x 11
Clinical EEG and Neuroscience	(1,4,7,10)	(A)	Journal of Veterinary Diagnostic Investigation	(1,3,5,7,9,11)	(A) 8.5 x 11
Clinical Nursing Research	(2,5,8,11)	(C)	Medical Care Research & Review	(2,4,6,8,10,12)	(C) 6 x 9
Clinical Pediatrics	(Monthly)	(A)	Medical Decision Making	(1,2,4,5,7,8,10,11)	(A) 8.25 x 10.875
*Diabetes Educator, The			Music and Medicine	(1,4,7,10)	(A) 8 3/8 x 10 7/8
Evaluation & the Health Professions	(3,6,9,12)	(C)	*NASN School Nurse		
Food & Nutrition Bulletin	(3,6,9,12)	(B)	Neurohospitalist, The	(1,4,7,10)	(A) 8.375 X 10.875
*Foot & Ankle International			Neurorehabilitation and Neural Repair	(1,2,3,5,6,7,8,9,10,11)	(A) 8.375 X 10.876
*Foot & Ankle Specialist			Neuroscientist, The	(2,4,6,8,10,12)	(A) 8.125 x 10.875
Geriatric Orthopaedic Surgery & Rehabilitation		(1,3,5,7,9,11)	Nursing Science Quarterly	(1,4,7,10)	(A) 8.5 x 11
Health Education & Behavior	(2,4,6,8,10,12)	(A)	*Nutrition in Clinical Practice		
Health Promotion Practice	(1,3,5,7,9,11)	(A)	OTJR: Occupation, Participation and Health	(1,4,7,10)	(A) 8.5 x 11
Healthcare Management Forum		Online only**	*Otolaryngology		
Home Health Care Management & Practice	(2,5,8,11)	(A)	Pedagogy in Health Promotion	(3,5,9,12)	(A) 8.5 x 11
Integrative Cancer Therapies	(3,6,9,12)	(A)	Policy, Politics, & Nursing Practice		
Int'l Journal of Lower Extremity Wounds	(3,6,9,12)	(A)	Progress in Transplantation	(2,5,8,11)	(A) 8.5 x 11
Int'l Journal of Surgical Pathology	(2,4,6,8,10,12)	(A)	Qualitative Health Research	(Monthly)	(A) 8.125 x 10.875
Int'l Journal of Toxicology	(1,3,5,7,9,11)	(A)	Reproductive Sciences	(Monthly)	(A) 8.375 x 10.875
Int'l Quarterly of Community Health Education	(1,4,7,10)	(C)	Research on Aging	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Journal of Aging and Health	(2,3,4,6,8,9,10,12)	(C)	SAGE Open		Online Only**
Journal of Applied Gerontology	(2,3,4,6,8,9,10,12)	(C)	Seminars in Cardiothoracic and Vascular Anesthesia	(3,6,9,12)	(A) 8.25 x 10.875
Journal of Biological Rhythms	(2,4,6,8,10,12)	(A)	*Sports Health		
*Journal of Biomolecular Screening			Surgical Innovation	(3,6,9,12)	(A) 8.125 x 10.875
Journal of Cardiovascular Pharmacology and Therapeutics (3,6,9,12)	(A)	8.125 x 10.875	Technology In Cancer Research & Treatment	(2,4,6,8,10,12)	(A) 8.375 x 10.875
*Journal of Child Neurology			*Therapeutic Innovation & Regulatory Science		
*Journal of Cutaneous Medicine and Surgery			Toxicology Pathology	(1,2,4,6,7,8,10,11)	(A) 8.5 x 11
*Journal of Dental Research			Vascular and Endovascular Surgery	(1,2,4,5,7,8,10,11)	(A) 8.375 x 10.875
Journal of Diabetes Science and Technology	(1,3,5,7,9,11)	(A)	*Veterinary Pathology		
*Journal of Diagnostic Medical Sonography			Western Journal of Nursing Research	(Monthly)	(C) 5.5 x 8.5
*Journal of Endovascular Therapy			*Workplace Health & Safety		
			World Journal of Pediatric Congenital Heart Surgery	(1,3,5,7,9,11)	(A) 8.375 x 10.875

SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
A Current Bibliography on African Affairs	(3,6,9,12)		Cornell Hospitality Quarterly	(2,5,8,11)	(A) 8.375 x 10.875
Abstracts in Anthropology	(1,2,4,5,7,8,10,11)	(C) 6x9	Counseling Outcome Research and Evaluation	(6,12)	(B)
Administration and Society	(1,3,4,5,7,9,10,11)	(C) 5.5 x 8.5	Counseling Psychologist, The	(1,2,4,5,7,8,10,11)	(C) 5.5 x 8.5
Administrative Science Quarterly	(3,6,9,12)	(B) 7 x 10	Crime & Delinquency	(1,4,7,10)	(C) 5.5 x 8.5
Adult Education Quarterly	(2,5,8,11)	(C) 6x9	Criminal Justice Abstracts	(3,6,9,12)	(C)
Adult Learning	(2,5,8,11)	(A) 8.375 x 10.875	Criminal Justice and Behavior	(Monthly)	(B) 6.875 x 10
Advances in Developing Human Resources	(2,5,8,11)	(C) 6x9	Criminal Justice Policy Review	(2,3,4,6,7,8,10,12)	(C) 6 x 9
Affilia	(2,5,8,11)	(C) 6.875 x 10	Criminal Justice Review	(3,6,9,12)	(B) 6.875 x 10
Alternatives	(2,5,8,11)	(B) 6.87 x 10	Cross-Cultural Research	(2,5,8,11)	(C) 5.5 x 8.5
American Behavioral Scientist	(Monthly)	(C) 6x9	Cultural Studies/Critical Methodologies	(2,5,8,11)	(A) 6 x 9
*American Educational Research Journal			*Current Directions in Psychological Science		
American Journal of Evaluation	(3,6,9,12)	(B) 6.75 x 9.875	East European Politics and Societies	(2,5,8,11)	(C) 6 x 9
American Journal of Law & Medicine	(2,5,6,11)	(B) 6.875 x 10	Economic Development Quarterly	(2,5,8,11)	(A) 8.5 x 10.875
American Politics Research	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Education and Urban Society	(1,3,5,7,9,11)	(C) 5.5 x 8.5
American Review of Public Administration	(1,3,5,7,9,11)	(B) 6.875 x 10	Educational Administration Quarterly	(2,4,8,10,12)	(C) 5.5 x 8.5
*American Sociological Review			Educational and Psychological Measurement	(2,4,6,8,10,12)	(C) 6 x 9
The Antitrust Bulletin		(B) 7 x 10	*Educational Evaluation and Policy Analysis		
ANNALS of the American Academy of Political and Social Science, The	(1,3,5,7,9,11)	(C) 6.25 x 9.25	Educational Horizons		
Applied Psychological Measurement	(1,3,5,6,7,9,10,11)	(B) 6.875 x 10	Educational Policy	(1/2,3,5,7,9,11)	(C) 5.5 x 8.5
Armed Forces & Society	(1,4,7,10)	(C) 6 X 9	*Educational Researcher		
Assessment	(2,4,6,8,10,12)	(A) 8.375 x 10.875	Electronic News	(3,6,9,12)	Online only**
Assessment for Effective Intervention	(3,6,9,12)	(A) 8.375 x 10.875	Emerging Adulthood	(1,4,7,10)	(A) 8.375 x 10.875
Behavior Modification	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Empirical Studies of the Arts	(1,7)	(C) 6 x 9
Bulletin of Science, Technology, & Society	(2,4,6,8,10,12)	Online only**	Environment and Behavior	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Business & Society	(3,6,9,12)	(C) 5.5 x 8.5	Ergonomics in Design	(1,4,7,10)	(A) 8.375 x 10.875
Business Communication Quarterly	(3,6,9,12)	(C) 6 x 9	Evaluation Review	(2,4,6,8,10,12)	(C) 5.5 x 8.5
California Management Review	(2,5,8,11)	(B) 7 x 10	*Exceptional Children		
Canadian Journal of School Psychology	(6,12)	(C) 6 x 9	Family Business Review	(3,6,9,12)	(A) 8 x 10
Career Development for Exceptional Individuals	(4,7,11)	(A) 8.375 x 10.875	Family Journal, The	(1,4,7,10)	(A)
Child Maltreatment	(2,5,8,11)	(A) 8.5 x 11	Feminist Criminology	(1,4,7,10)	(C) 6 x 9
Clinical Case Studies	(2,4,6,8,10,12)	Online only**	Field Methods	(2,5,8,11)	Online only**
*Clinical Psychological Science			Focus on Autism and Other Developmental Disabilities	(3,6,9,12)	(A) 8.375 x 10.875
Clothing and Textiles Research Journal	(1,4,7,10)	(B) 6.875 x 10	Games and Culture	(1,4,7,10)	(C) 6 X 9
Communication Disorders Quarterly	(2,4,8,11)	(A) 8.375 x 10.875	Gender & Society	(2,4,6,8,10,12)	(C) 6 X 9
Communication Research	(2,4,6,8,10,12)	(C)	General Music Today		(Contact SAGE)
Community College Review	(1,4,7,10)	(C) 6 x 9	Gifted Child Quarterly	(1,4,7,10)	(A) 8.5 x 11
Comparative Political Studies	(Monthly)	(C) 5.5 x 8.5	Gifted Child Today	(1,4,7,10)	(A) 8.125 x 10.875
Compensation & Benefits Review	(2,4,6,8,10,12)	(A) 8.125 x 10.875	Group & Organization Management	(2,4,6,8,10,12)	(C) 5.5 x 8.5
Communication & Sport	(3,6,9,12)	(C) 6 x 9	HERD: Health Environments Research & Design Journal	(1,4,7,10)	(B) 7 x 10
Contemporary Drug Problems	(3,6,9,12)	(B) 7 x 10	Hispanic Journal of Behavioral Sciences	(2,5,8,11)	(C) 5.5 x 8.5
*Contemporary Sociology			Homicide Studies	(2,5,8,11)	(C) 6 x 9
*Contexts			Human Factors	(2,4,6,8,10,12)	(A) 6 7/8 x 10

SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>			Journal of Early Intervention	(3,6,9,12)	(B) 6.875 x 10
Human Resource Development Review	(3,6,9,12)	(C) 6 x 9	*Journal of Educational and Behavioral Statistics		
Humanity & Society	(2,5,8,11)	(C) 6 x 9	Journal of Educational Computing Research	(1,2,3,5,7,8,9,11)	(C) 6 x 9
Illness, Crisis & Loss	(1,4,7,10)	(C) 6 x 9	Journal of Educational Technology Systems	(3,6,9,12)	(C) 6 x 9
Imagination, Cognition and Personality	(3,6,9,12)	(C) 6 x 9	Journal of Emotional and Behavioral Disorders	(3,6,9,12)	(A) 8.375 x 10.875
Int'l Criminal Justice Review	(3,6,9,12)	(B) 6.875 x 10	Journal of Empirical Research on Human Research Ethics	(2,4,7,10,12)	(A) 8.375 x 10.875
Int'l Journal of Aging and Human Development, The	(1,3,4,6,7,9,10,12)	(C) 6 x 9	Journal of English Linguistics	(3,6,9,12)	(C) 6 x 9
Int'l Journal of Health Services	(1,4,7,10)	(C) 6 x 9	Journal of Environment & Development, The	(3,6,9,12)	Online only**
Int'l Journal of Offender Therapy and Comparative Criminology	(2,4,6,8,10,12)	(C) 6 x 9	Journal of Experimental Education	(3,6,9,12)	Online only**
Int'l Journal of Press & Politics, The	(1,4,7,10)	(C) 6.875 x 10	Journal of Family History	(1,4,7,10)	(B) 6.875 x 10
Int'l Journal of Psychiatry in Medicine, The	(1,2,4,5,7,8,10,11)	(C) 6 x 9	Journal of Family Issues	(Monthly)	(C) 5.5 x 8.5
Int'l Quarterly of Community Health Education	(1,4,7,10)	(C) 6 x 9	Journal of Family Nursing	(2,5,8,11)	(C) 5.5 x 8.5
Int'l Regional Science Review	(1,4,7,10)	(C) 6 x 9	*Journal of Health and Social Behavior		
Intervention in School and Clinic	(1,3,5,9,11)	(A) 8.375 x 10.875	Journal of Hispanic Higher Education	(1,4,7,10)	(C) 6 x 9
Journal for the Education of the Gifted	(3,6,9,12)	(C) 6 x 9	Journal of Holistic Nursing	(3,6,9,12)	(A) 8.125 x 10.875
Journal of Accounting, Auditing & Finance	(1,4,7,10)	(B) 6.5 x 9.875	Journal of Hospitality & Tourism Research	(2,5,8,11)	(C) 6 x 9
Journal of Adolescent Research	(1,3,5,7,9,11)	Online only**	Journal of Humanistic Psychology	(1,4,7,10)	(C) 5.5 x 8.5
Journal for the Education of the Gifted	(3,6,9,12)	(C) 6 x 9	Journal of Interpersonal Violence	(Monthly)	(C) 5.5 x 8.5
Journal of Applied Behavioral Science, The	(3,6,9,12)	(C) 6 x 9	Journal of Language & Social Psychology	(3,6,9,12)	(C) 6 x 9
Journal of Applied Social Sciences	(3,9)	(B) 6.875 x 10	Journal of Leadership and Organizational Studies	(2,5,8,11)	(A) 8.375 x 10.875
Journal of Attention Disorders	(Monthly)	(A) 8.5 x 11	Journal of Learning Disabilities	(1,3,5,7,9,11)	(A) 8.375 x 10.875
Journal of Black Psychology	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Journal of Literary Research	(3,6,9,12)	(C) 6 x 9
Journal of Black Studies	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Journal of Macromarketing	(3,6,9,12)	(A) 8.5 x 10.875
Journal of Business Communication	(1,4,7,10)	(C) 6 x 9	Journal of Management	(1,3,5,7,9,11)	(C) 6.5 x 9.5
Journal of Business and Technical Communication	(1,4,7,10)	Online only**	Journal of Management Education	(2,4,6,8,10,12)	(C) 5.5 x 8.5
Journal of Career Assessment	(2,5,8,11)	(B) 6.875 x 10	Journal of Management Inquiry	(3,6,9,12)	(A) 8.5 x 10.875
Journal of Career Development	(2,4,6,8,10,12)	(C) 6 x 9	Journal of Marketing Education	(4,8,12)	(A) 8.5 x 10.875
Journal of Cases in Educational Leadership	(3,6,9,12)	Online only**	Journal of Men's Studies	(3,6,10)	(C) 6 x 9
Journal of Cognitive Engineering and Decision Making	(3,6,9,12)	(C) 6.875 x 10	Journal of Mixed Methods Research	(1,4,7,10)	(B) 6.875 x 10
Journal of College Student Retention: Research, Theory & Practice	(2,5,8,11)		Journal of Music Teacher Education		(Contact SAGE)
Journal of Communication Inquiry	(1,4,7,10)	(C) 6 x 9	Journal of Planning Education & Research	(3,6,9,12)	(A) 8.5 x 11
Journal of Conflict Resolution	(2,4,6,8,10,12)	(C) 6 x 9	Journal of Planning History	(2,5,8,11)	(B) 6.875 x 10
Journal of Contemporary Criminal Justice	(2,5,8,11)	(C) 6 x 9	Journal of Planning Literature	(2,5,8,11)	(A) 8.5 x 11
Journal of Contemporary Ethnography	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Journal of Positive Behavior Interventions	(1,4,7,10)	(A) 8.375 x 10.875
*Journal of Correctional Health Care			Journal of Psychoeducational Assessment	(3,6,9,12)	(B) 6.875 x 10
Journal of Cross-Cultural Psychology	(1,2,4,5,7,8,10,11)	(B) 6.875 x 10	Journal of Research in Crime and Delinquency		(2,5,8,11)
Journal of Disability Policy Studies	(3,6,9,12)	(A) 8.375 x 10.875	(C) 5.5 x 8.5	Journal of Research in Music Education	(Contact SAGE)
Journal of Drug Education	(3,6,9,12)	(C) 6 x 9	Journal of Service Research	(2,5,8,11)	(A) 8.5 x 10.875
Journal of Drug Issues	(1,4,7,10)	(B) 6.875 x 10	Journal of Special Education, The	(2,5,8,11)	(A)
Journal of Early Adolescence, The	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Journal of Sport & Social Issues	(2,5,8,11)	(C) 6 x 9
			Journal of Sports Economics	(2,4,6,8,10,12)	(C) 6 x 9
			Journal of Studies in International Education	(2,5,7,9,11)	(C) 6 x 9

SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
*Journal of Teacher Education					
Journal of Technical Writing and Communication	(1,4,7,10)	(C) 6 x 9	Qualitative Inquiry	(1,2,3,4,6,7,9,10,11,12)	(A) 8.375 x 10.875
Journal of the American Psychoanalytic Association	(2,4,6,8,10,12)	(C) 6 x 9	Race and Justice		Online only**
Journal of Transformative Education	(1,4,7,10)	(C) 6 x 9	Rehabilitation Counseling Bulletin	(1,4,7,10)	(A) 8.375 x 10.875
Journal of Travel Research	(1,3,5,7,9,11)	(A) 8.5 x 11	Remedial and Special Education	(2,4,6,8,10,12)	(A) 8.375 x 10.875
Journal of Urban History	(1,3,5,7,9,11)	(B) 6.875 x 10	Research and Practice for Persons with Severe Disabilities	(3,6,9,12)	(B) 7.5 x 10.25
Journalism & Communication Monographs	(3,6,9,12)	(C) 6 x 9	Research on Social Work Practice	(1,3,5,7,9,11)	(A) 8.375 x 10.875
Journalism & Mass Communication Educator	(3,6,9,12)	(C) 6 x 9	*Review of Educational Research		
Journalism & Mass Communication Quarterly	(3,6,9,12)	(C) 6 x 9	Review of Public Personnel Administration	(3,6,9,12)	(A)
Labor Studies Journal	(3,6,9,12)	(C) 6 x 9	Review of Radical Political Economics	(3,6,9,12)	(B) 6.875 x 10
Latin American Perspectives	(1,3,5,7,9,11)	(C) 6.875 x 10	*Review of Research in Education		
Learning Disability Quarterly	(2,5,8,11)	(A) 8.375 x 10.875	Reviews of Human Factors and Ergonomics	(10)	(C) 6 x 9
Management Communication Quarterly	(2,5,8,11)	Online only**	SAGE Open		Online Only**
Measurement and Evaluation in Counseling and Development	(1,4,7,10)	(B) 6 7/8 x 10	Science Communication	(3,6,9,12)	(C) 5.5 x 8.5
Men & Masculinities	(4,6,8,10,12)	Online only**	Science, Technology, & Human Values	(1,3,5,7,9,11)	(C) 5.5 x 8.5
Modern China	(1,4,7,10)	(B) 5.5 x 8.5	Sexual Abuse	(2,4,6,8,10,12)	(C) 6 X 9
Music Educators Journal		(Contact SAGE)	Simulation & Gaming	(2,4,6,8,10,12)	Online only**
NASPP Bulletin	(3,6,9,12)	(C) 6 x 9	Small Group Research	(2,4,6,8,10,12)	(C) 5.5 x 8.5
NEW Solutions	(2,5,8,11)	(C) 6 x 9	Social Marketing Quarterly	(3,6,9,12)	(B) 7 x 10
Nonprofit & Voluntary Sector Quarterly	(2,4,6,8,10,12)	(C) 6 x 9	Social Psychological and Personality Science	(1,3,5,7,9,11)	Online only**
North American Archaeologist	(1,4,7,10)	(C) 6 x 9	*Social Psychology Quarterly		
OMEGA: Journal of Death and Dying	(2,3,5,6,8,9,11,12)	(C) 6 x 9	Social Science Computer Review	(2,5,8,11)	(B) 6.875 x 10
Organization & Environment	(3,6,9,12)	Online only**	*Society and Mental Health		
Organizational Research Methods	(1,4,7,10)	(B) 6.875 x 10	*Sociological Methodology		
Personality & Social Psychology Bulletin	(Monthly)	(A) 8.5 x 11	Sociological Methods & Research	(2,5,8,11)	(C) 5.5 x 8.5
Personality & Social Psychology Review	(2,5,8,11)	(A) 8.5 x 11	*Sociological Theory		
*Perspectives on Psychological Science			*Sociology of Education		
*Phi Delta Kappan Magazine			*Sociology of Race and Ethnicity		
Philosophy of the Social Sciences	(3,6,9,12)	(C) 5.5 x 8.5	Space and Culture	(2,5,8,11)	(B) 6.875 x 10
Police Quarterly	(3,6,9,12)	(C) 6 x 9	State and Local Government Review	(4,8,12)	(B) 6 7/8 x 10
Policy Insights from the Behavioral and Brain Sciences	(3,6,9,12)	(A) 8.375 x 10.875	State Politics & Policy Quarterly	(3,6,9,12)	(C) 6 x 9
Political Research Quarterly	(3,6,9,12)	(A) 8.125 x 10.875	Technology in Cancer Research & Treatment	(2,4,6,8,10,12)	(A) 8.375 x 10.875
Political Theory	(2,4,6,8,10,12)	(C) 5.5 x 8.5	Teacher Education & Special Education	(2,5,8,11)	(A) 6.875 x 10
Politics & Society	(3,6,9,12)	(C) 6 x 9	*Teaching Sociology		
Prison Journal, The	(3,6,9,12)	(C) 5.5 x 8.5	*Teaching Exceptional Children		
*Psychological Science			Television & New Media	(1,3,5,7,9,11)	(C) 6 x 9
*Psychological Science in the Public Interest			Topics in Early Childhood Special Education	(2,5,8,11)	(A) 8.375 x 10.875
Psychology of Women Quarterly	(3,6,9,12)	(A) 8.5 x 11	Teaching of Psychology	(1,4,7,10)	(A) 8.375 x 10.875
Public Finance Review	(1,3,5,7,9,11)	(C) 5.5 x 8.5	Trauma, Violence & Abuse	(1,4,7,10)	Online only**
Public Personnel Management	(3,6,9,12)	(C) 6 x 9	Traumatology	(3,6,9,12)	Online only**
Public Works Management & Policy	(1,4,7,10)	(A) 6 x 9	Update:Applications of Research in Music Education		(Contact SAGE)
			Urban Affairs Review	(1,3,5,7,9,11)	(C) 5.5 x 8.5
			Urban Education	(1,3,4,6,7,9,10,12)	(C) 5.5 x 8.5
			Violence Against Women	(Monthly)	(A) 6 x 9

SOCIAL SCIENCES - JOURNAL LIST (U.S. OFFICE ONLY)

JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE	JOURNAL	MONTHS OF PUBLICATION	TRIM SIZE
<i>(for ad sizes, see chart under "Artwork Specifications")</i>					
Word of Mouth	(1,3,5,9,11)	(A) 8.375 x 10.875	Written Communication	(1,4,7,10)	(C) 5.5 x 8.5
Work and Occupations	(2,5,8,11)	(C) 5.5 x 8.5	Young Exceptional Children	(3,6,9,12)	(A) 8.5 x 11
World Future Review	(2,5,8,11)	(B) 5.5 x 8.5	Youth & Society	(3,6,9,12)	(C) 5.5 x 8.5
World Policy Journal	(3,6,9,12)	(B) 7.25 x 10	Youth Violence & Juvenile Justice	(1,4,7,10)	Online only**

* Special advertising rates and specifications apply to journals listed in bold. Please see individual rate card for each of these journals.

**Special advertising rates and specifications apply to online only journals. See Digital Offerings section of rate card.

DEADLINES

SPACE RESERVATIONS: 1st of the month, two months prior to the publication month.

AD MATERIALS: 5th of the month, two months prior to the publication month (i.e., the deadline for a September issue would be July 1st for reservations and July 5th for ad materials). Since journals close at different times throughout the month, please call to verify actual closing dates. If the above dates fall on weekends, then the deadlines will be on the preceding Friday.

The above deadlines apply to all journals unless otherwise specified on the individual journals' rate cards. Insertions made after printed space reservation deadline are non-cancelable.

If artwork cannot be provided by the above deadlines or an extension approved by the publisher, then the publisher will run the most recent artwork submitted. If no artwork is on hand, then the advertiser will still be responsible for payment on the space reserved.

SCIENCE, TECHNOLOGY, MEDICINE (STM) - ADVERTISING RATES

The following advertising rates apply to all SAGE STM Journals list EXCEPT those designated with asterisks, which have special rates.

Ad Insertions/Year	1x	3x	4x/6x	8x/12x	24x
1 page	\$1,190	\$1,070	\$930	\$885	\$795
½ page	\$950	\$931	\$810	\$770	\$695
¼ page	\$570	\$560	\$490	\$465	\$420

FREQUENCY DISCOUNTS:

Rates based on total ads run in a specific journal during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate.

Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

COLOR RATES: 4-Color charge (in addition to B&W rate above)\$1,100

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are Net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

SOCIAL SCIENCE (SS) - ADVERTISING RATES

The following advertising rates apply to all SAGE Social Sciences Journals EXCEPT those designated with asterisks, which have special rates.

Ad Insertions/Year	1x	3x	4x/6x	8x/12x	24x
1 page	\$935	\$920	\$800	\$760	\$685
½ page	\$750	\$735	\$640	\$610	\$550
¼ page	\$450	\$440	\$385	\$365	\$330

FREQUENCY DISCOUNTS:

Rates based on total ads run in a specific journal during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate.

Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

COLOR RATES: 4-Color charge (in addition to B&W rate above)\$1,115

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are Net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

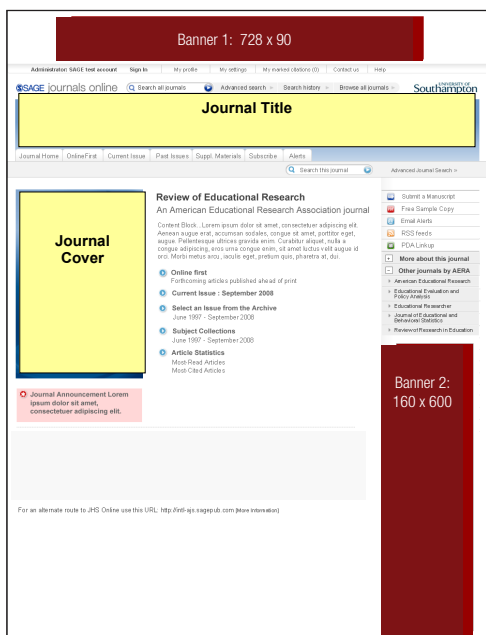
COVER AND PREFERRED POSITION RATES (NON-CANCELABLE)

Inside Front Cover	Earned B&W rate + 35%	Facing Table of Contents	Earned B&W rate + 25%
Inside Back Cover	Earned B&W rate + 25%	Facing First Text Page	Earned B&W rate + 25%
Back Cover	Earned B&W rate + 50%	Other specified positions	Earned B&W rate + 10%

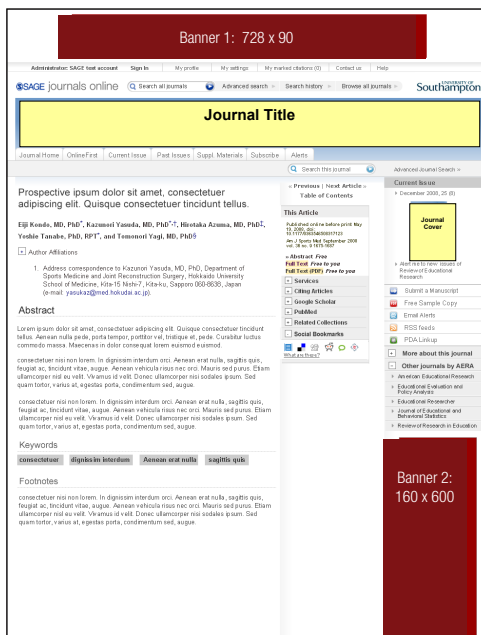
DIGITAL OFFERINGS

JOURNAL WEBSITES:
<http://online.sagepub.com>

HOME PAGE



INTERNAL PAGES



SCIENCE, TECHNOLOGY, MEDICINE - ONLINE ADVERTISING RATES

- Leaderboard (728 x 90) \$75 CPM
- Skyscraper (160 x 600) \$75 CPM

Minimum buy: 10,000 impressions per month per banner

SOCIAL SCIENCES - ONLINE ADVERTISING RATES

- Leaderboard (728 x 90) \$50 CPM
- Skyscraper (160 x 600) \$50 CPM

Minimum buy: 10,000 impressions per month per banner

BANNER AD SPECIFICATIONS

Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF

Maximum size on banners: 100K

All artwork is subject to review/acceptance by publisher prior to placement.

Third party ad tags accepted.

Exclusive visibility may be available in any of the locations. Please contact your representative.

Please note that some locations may not be available for all sites.

Banner advertising may be available across multiple publications. Please contact your representative.

Geo-targeting is available. Please contact us if you would like your ad to run in specific countries/regions.

E-MAIL MARKETING

ELECTRONIC TABLE OF CONTENTS (E-TOC) ALERT SPONSORSHIPS

Single sponsorships are available for every issue of the e-TOC alert, which is delivered to all registrants prior to each print issue mailing. Subject to Society and Publisher approval.

Type of Ad	Specs	1x	3x	6x	12x
Banner Ad	728 x 90	\$1,250	\$1,150	\$1,000	\$850

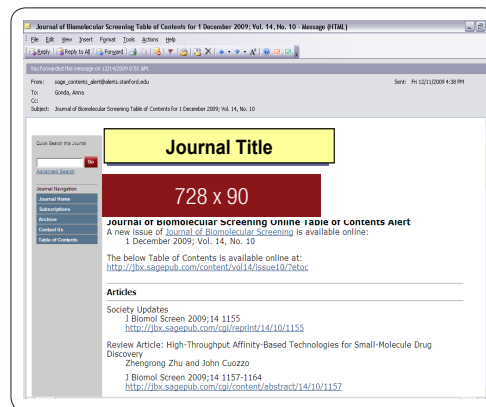
Advertisers are also required to provide 40 words of text, which will appear in the event the e-TOC subscriber has elected to receive the e-TOC as text only.

BANNER AD SPECIFICATIONS FOR E-TOC

Acceptable File Formats: GIF, JPG, PNG

Maximum size on banners: 40K

All artwork is subject to review/acceptance by publisher prior to placement.



ARTWORK SPECIFICATIONS

"A" SIZE JOURNALS (Trim Sizes of 8" x 10 7/8" to 8 1/2" x 11"):

Ad sizes:	Inches	Millimeters
Full Page:	7" w x 10" h	177 mm w x 254 mm h
1/2 Page horizontal:	7" w x 4 7/8" h	177 mm w x 124 mm h
1/2 Page vertical:	3 3/8" w x 10" h	85 mm w x 254 mm h
1/4 Page vertical:	3 3/8" w x 4 7/8" h	85 mm w x 124 mm h

"B" SIZE JOURNALS (Trim Sizes of 7" x 10"):

Ad sizes:		
Full Page:	6" w x 9" h	140 mm w x 222 mm h
1/2 Page:	6" w x 4 1/4" h	140 mm w x 107 mm h

"C" SIZE JOURNALS (Trim Sizes of 5 1/2" x 8 1/2" to 6" x 9"):

Ad sizes:		
Full Page:	4 1/2" w x 7 1/2" h	115 mm w x 190 mm h
1/2 Page:	4 1/2" w x 3 1/2" h	115 mm w x 90 mm h

REQUIREMENTS FOR ELECTRONIC DELIVERY:

General Instructions:

A High Resolution Press-Ready PDF is required for all electronic ad submissions. All fonts must be embedded. Minimum required image resolution is **300 dpi** for color or grayscale images and 900-1200 dpi for line art (1-bit) images. All color files must be created and submitted to publisher in **CMYK** color mode. Publisher will convert ads submitted in RGB but is not responsible for color reproduction on these ads. 2-color ads (standard) must be provided as black plus 100% cyan, magenta, or yellow.

Image Size/Crop:

Digital art files should be cropped to remove non-printing borders. Art should be created or scaled to the size intended for print. Image orientation should be the same as intended for print. For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides.

Proof Instructions:

Color Ads: An identifiable SWOP-certified proof (Specifications Web Offset Publications—www.swop.org) must be supplied with the final digital file. If a SWOP-certified proof is not supplied, then the publisher cannot guarantee correct reproduction of color. Any omissions or color deviation from a submitted proof, other than a SWOP-compliant proof, will not warrant compensation to the advertiser.

B&W Ads: A hard-copy proof the same size as the digital art must be supplied with the final digital file.

File Submission Instructions:

Please supply files on one of the following media: CD-ROM or e-mail. Please include a SWOP-certified proof with your digital submission. If e-mailing artwork, then send the proof in a separate package in the mail.

BIND-IN CARDS AND INSERTS:

All bind-in cards and inserts are jogged to the head. All bind-in cards and inserts must have 1/8" trim beyond the crop mark area of the Head, Foot, Gutter and Face of the advertisement. Perforations must be 3/8" from gutter.

All live copy should be no closer than 1/4" from the trim.

For inserts, 70# coated stock is the minimum weight and 110# coated stock is the maximum.

POSTAL REQUIREMENTS OF BUSINESS REPLY CARDS:

Final size of all BRCs must be 4 1/4" h x 6" w.

Minimum paper weight is 7 pt.

Recommended stock is 75# hibulk. It meets the requirements set forth by the USPS for reply cards.

Publisher is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

CONTACT INFORMATION

FOR ADVERTISING INQUIRIES:

Commercial Sales Department
SAGE Publishing
2455 Teller Road
Thousand Oaks, CA 91320 USA
Email: advertising@sagepub.com

FOR ARTWORK DELIVERY:

Commercial Sales Department
SAGE Publishing
2455 Teller Road
Thousand Oaks, CA 91320 USA
Email: advertising@sagepub.com

DELIVER PRE-PRINTED INSERTS:

(list journal name, issue # and quantity on boxes/skid)
Please contact SAGE to verify this address.

FOR REPRINT AND SUPPLEMENT SALES:

Barbara Eisenberg
SAGE Publishing
2455 Teller Road
Thousand Oaks, CA 91320 USA
Phone: 805-410-7763
E-mail: reprint@sagepub.com